

Haringey Alcohol Action Plan

Proposed Objectives
2025 to 2029

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Following a life course approach there are three main aims. Aim 1: Prevention, aim 2: Reduction, aim 3: Alcohol Treatment and Support.

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Start Well

Our joint ambition: ensuring young people, families, and communities are free from the harms of alcohol, and treated with dignity and respect.

Objective	Y1 Actions	Y2 Actions	Monitoring	Lead/s	Notes/ Comms
Aim 1: Prevention					
Raise awareness of alcohol-related harms to children, young people, and families.	<ul style="list-style-type: none"> Education through school curriculum. Continue support sessions for carers, friends & family. Continue parenting workshops. Continue roll out of e-referral tool. 	<ul style="list-style-type: none"> Education through school curriculum. Continue support sessions for carers, friends & family. Continue parenting workshops. 	<ul style="list-style-type: none"> Number Of sessions conducted. Feedback from those engaged. Quarterly monitoring meeting. 	Waythrough (drug awareness every quarter at schools) Public Health - Substance Misuse Team	Haringey Council communications team to share information on our channels when relevant and appropriate.
Reducing Underage Sales of Alcohol.	<ul style="list-style-type: none"> Underage test purchasing. 	<ul style="list-style-type: none"> Underage test purchasing. 	<ul style="list-style-type: none"> Number of test purchases conducted – number of successful. Number of enforcement activity. Number of visits 	Commercial Environmental Health & Trading Standard Team	
Aim 2: Reduction					
Ensure that those interacting with children, young people and families are able to identify hidden harm and alcohol misuse and then signpost to	<ul style="list-style-type: none"> Roll out of the conversational tool for frontline (Early Help, Social Care) the OC screening referral tool – purpose is to identify hidden harm. 	<ul style="list-style-type: none"> Aim for the tool to be fully embedded. 	<ul style="list-style-type: none"> Evaluate effectiveness of the tool. As a result of the tool, how many referrals. 	Public Health - Substance Misuse Team VCS - Waythrough	

appropriate services.					
Aim 3: Alcohol Treatment and Support					
Ensure quality services are available for children young people and families affected by alcohol harm using a systemic whole-family approach.	<ul style="list-style-type: none"> Continued work with young people's treatment provider Insight Platform. 	<ul style="list-style-type: none"> Conduct You're Welcome self-audit for services. Outcome stars – feedback mechanism to capture the voice of the young person. 	<ul style="list-style-type: none"> Ensure quality – review feedback mechanisms. Quarterly monitoring meeting and report. (provider supplies report on engagement, numbers in treatment). 	Public Health - Substance Misuse Team VCS - Waythrough	

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Live Well and Age Well

Our joint ambition: For individuals and communities to make responsible choices around alcohol and support those with needs.

Objective	Y1 Actions	Y2 Actions	Monitoring	Lead/s	Notes/ Comms
Aim 1: Prevention					
Promote healthy behaviour and wellbeing among adults in the borough.	<ul style="list-style-type: none"> Continue 1-2-1 support directly to residents. Ensure support is provided over digital interventions as well as in-person Continue group support. Ensure there is in-reach from alcohol treatment to homelessness and other services Host smaller health and wellbeing events that will conduct liver scanning and blood borne virus testing. Specialise services providing satellite support building pathways with primary and secondary care 	<ul style="list-style-type: none"> More strategic direction on implementation of liver scanning opportunities across the borough. Scope on how to better communicate services available. Expand mutual aid group offers with creative health and leisure activities Widen information on Foetal Alcohol Spectrum Disorder (FASD) and support for mothers, families and carers Promote the availability of training to bar staff and door staff to enable them to 	<ul style="list-style-type: none"> Number of people in alcohol treatment. Successful completion of alcohol treatment. Number of health screening events held and people attending. Number of liver scans conducted. Number of Hep C tests and vaccinations. Number of alcohol specific mortality rates and alcohol-related deaths. Prevalence of alcohol dependency. Number of alcohol-related ambulance call outs. Number of training sessions delivered to professionals and residents. 	Public Health - Substance Misuse Team and Communications VCS - Waythrough	Haringey Council communications team to run campaigns across multiple channels to support the health and wellbeing of adults in the borough.

	<p>(GP Shared Care, pharmacies, emergency departments and criminal justice.</p> <ul style="list-style-type: none"> • Expand women's group offer with VAWG, including employment and benefit support. • Ensure all services are Ask Angela compliant. • Provide and promote alcohol brief intervention training for professionals and residents in the borough, including pharmacies, police, and social care teams. • Widen access to trauma informed training. • Tier 4 treatment pathways – review with OHID. • Improve continuity of care. 	<p>effectively recognise the signs of vulnerability and how to support affected individuals</p>	<ul style="list-style-type: none"> • Quarterly monitoring report and meeting. Go through challenges faced. 		
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<p>Encourage Haringey residents to seek help in alcohol-related matters, including promoting self-help resources and reaching out for support.</p>	<ul style="list-style-type: none"> • Continue roll out of e-referral tool working with comms and GP shared care across Haringey. • Produce resources in a variety of languages. • Encourage attendance to peer led groups. • Continue to promote and encourage use of Drink Coach (digital support for adults, educate around alcohol). 	<ul style="list-style-type: none"> • Co-develop peer-delivered and peer-led approached to enhance outreach. • Ensure event organisers consider creating an organiser pack which includes information on local services, referral pathways, and a risk assessment template • Expand and support lived experience forums in Haringey • Continue to promote and encourage use of Drink Coach. 	<ul style="list-style-type: none"> • Number of e-referrals. • Number of click throughs. • Number of people in alcohol treatment services • Number of lived experienced forums in the borough • Collating feedback of those using peer led groups/ forums. • Number of people accessing Drink Coach • Quarterly monitoring report and meeting. Go through challenges faced. 	<p>Human Resources</p> <p>Public Health – Health in All Policies Team and Communications</p>	<p>Haringey Council communications team to run campaigns across multiple channels to support the health and wellbeing of adults in the borough.</p>
<p>Promote healthy behaviour and wellbeing in Haringey workplaces.</p>	<ul style="list-style-type: none"> • Review and update Haringey alcohol policy and guidance. • Review guidance and create alcohol policy templates and information for Haringey businesses online. 	<ul style="list-style-type: none"> • Implement alcohol policy updates. • Promote updated policy templates to businesses. 	<ul style="list-style-type: none"> • Evaluate impact of revised policy and suggest future required amendments to documentation. • Increased number of views and downloads of Strategy from Haringey website 	<p>Public Health – Health in All Policies Team and Communications</p>	<p>Haringey Council communications team to run campaigns across multiple channels to support the health and wellbeing of adults in the borough.</p>

Aim 2: Early Intervention

Ensure early identification pathways across Haringey are in place, and direct individuals at risk to appropriate services, including easy access to Identification and Brief Advice.	<ul style="list-style-type: none"> Co-location across the Borough (AUDIT-C screening on families). [5 family hubs]. Support referrals to Insightful Families (into service – structured treatment). Promote Drink Coach across hubs. 	To be decided.	<ul style="list-style-type: none"> Number of completions of the 8 sessions (structured treatment) with discharge. Number of people using Drink Coach. 	Public Health - Substance Misuse Team.	
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Aim 3: Alcohol Treatment and Support

Ensure alcohol treatment is available and right for everybody.	<ul style="list-style-type: none"> Audit C is embedded across the council (include Brief Advice, Structured Treatment, Spot purchase, Rehab). 	To be decided.	<ul style="list-style-type: none"> Number of colleagues (and different teams) attending training to understand the pathways. 	Public Health - Substance Misuse Team.	
Ensure alcohol treatment is embedded in holistic work supporting individuals facing multiple disadvantages	Violence Against Women and Girls (VAWG) <ul style="list-style-type: none"> Alcohol Services representation on the VOF (VAWG Operational Forum) to ensure intelligence sharing, effective 	<ul style="list-style-type: none"> Alcohol Services to be enrolled in commissioned DA training, including training on identifying and working with perpetrators. 	<ul style="list-style-type: none"> Number of training sessions delivered to Alcohol Services, and number of staff members attended. 	Public Health – VAWG Team (Abi Wycherley)	

	<p>and collaborative working, and appropriate referrals at the right time.</p> <ul style="list-style-type: none"> • Safe Havens to be trained on Alcohol Support Service pathways and how to signpost individuals. 	<ul style="list-style-type: none"> • Mandatory training on VAWG to be included in commissioning bids and information in specifications to reference how Alcohol Services can engage with VAWG governance. • Training on Domestic Abuse Related Death Reviews to ensure Alcohol Service panel representatives are effective review members. 			
	<p>Homelessness</p> <ul style="list-style-type: none"> • Continue outreach with accommodation services such as Mulberry Junction • Health events at accommodation services, this includes access to substance misuse services 	To be decided.	<ul style="list-style-type: none"> • Monitoring numbers of those engaged. • Number of people referred into treatment. 	Housing Demand - Housing Related Support team (Emma Law)	
	Rough Sleeping			Housing Demand - Rough Sleeping	

	<ul style="list-style-type: none"> • Weekly outreach with the Grove and HAGA to engage and signpost to services. • Homeless Health inclusion group to do street liver testing. 	<ul style="list-style-type: none"> • To investigate commissioning an outreach worker to focus on Women (lead by The Grove) that will sit between substance misuse, housing and street outreach. • Set-up a Dry House for those stepping down from treatment • Continue to gather data around deaths and substance misuse, and improve working collaboratively, integrating services to ensure preventative measures are in place. • Provide access to all databases to understand holistic picture. • Remove barriers by improving services for people whose 	<ul style="list-style-type: none"> • Monitoring numbers of those engaged. • Monitor number of liver scans. 	team (Monika Zerbin)	
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		first language is not English – particularly around detox or rehab.			
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Healthy Place

Our joint ambition: For alcohol use in Haringey not to negatively impact communities.

Objective	Y1 Actions	Y2 Actions	Monitoring	Lead/s	Notes/ Comms
Aim 1: Prevention					
Continue strategically regulating access and availability of alcohol, especially in areas of vulnerability, around schools, and online.	<ul style="list-style-type: none"> Respond to all relevant Alcohol licensing applications with public health data and intelligence. Explore setting-up London wide Alcohol Licensing network with ADPH to share and inform. Promote responsible retailer scheme with new premises. 	<ul style="list-style-type: none"> Respond to all relevant Alcohol licensing applications with public health data and intelligence. Collecting evidence for statement of Alcohol License Review. Promote responsible retailer scheme with new premises. Potential for test purchasing at dark supermarkets. 	<ul style="list-style-type: none"> Track responses and strengthen conditions to minimise harm. Attendance at London wide Alcohol Licensing network. Share Haringey works and learning. Strengthened data available for partners to use in the statement of Alcohol License Review. More businesses compliant with the Responsible Retailers Scheme. 	Public Health – Health in All Policies and Intelligence. Commercial Environmental Health & Trading Standard Team	
Produce a Community Alcohol Toolkit /Improve local vulnerability mapping.	<ul style="list-style-type: none"> Scoping and writing Toolkit with stakeholders. Look into gathering alcohol crime related data to support this work. 	<ul style="list-style-type: none"> Implement and promote the Community Alcohol Toolkit. 	<ul style="list-style-type: none"> Embedding the toolkit within the Statement of Alcohol Licensing Policy. Use throughout the community – number of communications from community. 	Public Health – Health in All Policies Team	

	<ul style="list-style-type: none"> Improved intelligence and data sharing. 				
Identify unlicensed premises.	<ul style="list-style-type: none"> Continue to identify unlicensed premises through intelligence. 	<ul style="list-style-type: none"> Continue to identify unlicensed premises through intelligence. 	<ul style="list-style-type: none"> Work towards all premises being licensed. 	Licensing Team	<ul style="list-style-type: none"> Comms to support more premises to apply for licensing.
Aim 2: Early Intervention					
Tackling the sales and distribution of illicit alcohol.	<ul style="list-style-type: none"> Investigating incidents of illicit alcohol. Test purchasing (not age restrictive). Enforcement (precautions/ seizures/ prosecutions). 	<ul style="list-style-type: none"> To be decided. 	<ul style="list-style-type: none"> Seizure and detentions of illicit alcohol. Following through to prosecution. (Numbers/ quantities) Number of test purchases conducted – number of successful. Number of enforcement activity. Number of visits. 	Commercial Environmental Health & Trading Standard Team	<ul style="list-style-type: none"> Share Comms around raids and illicit alcohol findings
Limit ASB caused by drinking alcohol in public.	<p>Implementation of borough wide PSPO.</p> <p>Working in partnership with police and other stakeholders to increase enforcement against</p>	Implementation of borough wide PSPO.	<ul style="list-style-type: none"> Safer communities - 	Anti-social Behaviour Team	<p>To discuss with Regeneration and Town Centre teams to understand the link between alcohol and encouraging an evening economy.</p>

	anti-social behaviour linked to alcohol consumption.				To consider communication between shops throughout town centres with scheme/ radios.
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